



14th KELI INTERNATIONAL KALAMELA 2017 - A festival of arts in Switzerland

JUDGEMENT CRITERIA – SUPER SHORT FILM

No.	Elements	Description/ Remarks	Marks
1	Story		20
2	Creativity and Originality		20
3	Screenplay and Actor (s) Performances		25
4	Technical Execution	Camera / Sound / Lighting / Editing	25
5	Overall Impression		10
Grand Total			100

Rules & Regulations, Terms and Conditions

1. The winners of the short film event will be presented with cash awards of **25000 INR, 10000 INR and 5000 INR** for first, second and third prizes respectively.
2. Online registration on or before last date of registration is mandatory for short film competition. Last date for submitting the short film is 20th May 2017.
3. **It is not mandatory for the participants of the short film competition to be present at the Kalamela venue.** All participants must pay the registration fee of **Rupees 2000/- or 25 CHF** through **online banking** and submit the payment confirmation on or before **20th May 2017** via email to the registration committee in charge. **Otherwise, their entries will not be considered for any awards.**
4. For the Super Short Film competition, there will not be any age restrictions.
5. Short film shall not be older than 6 months, as on 1st March 2017.
6. The maximum duration of the film should not exceed 5 minutes. English, German or any Indian languages may be used. If German language is used, subtitles in English should be integrated in the film, in real time mode, as a supplementary requirement. The film must not be a copy of any existing medium and must not violate any applicable laws (privacy rights, pornography, crime, religious or political emotions, etc.). Animations and innovative techniques may be used. Keli will not be held responsible for any violations committed against the rule mentioned in this clause.



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7. Super Short Films for the competition should reach the Judgement Committee Convenor on or before **20th May 2017** (Upload to Google Drive and send link to the registration convener is the preferred option). Only one film per participant will be accepted.
8. **Two** copies of the short film need to be submitted; **one for the judgement committee only with Title (name of the film)** and second with all relevant information.
9. There will also be a JANAPRIYA AWARD to be won, based on public voting. For Janapriya award, the presence of participants at the Kalamela venue is expected.
10. Keli Switzerland reserves the right to publish the selected films.

Duration of the film

Maximum 5 minutes

